



50 Years of Health, Safety, and Public Welfare

March 23, 2010

Hafa Adai!

The Guam Professional Engineers, Architects, and Land Surveyors (PEALS) Board will be celebrating its 50th year of existence on August of this year.

To commemorate this first significant event in the history of Guam PEALS Board, a Golden Jubilee Committee was formed. This committee, composed of volunteers from both government and private sectors, will be publishing a "Memorabilia" that will advertise your business firm's or personal interest. We would like to solicit your assistance and support by placing an advertisement in the "memorabilia". *Proceeds from this event will be used to finance or subsidize costly examination review materials to assist our engineering, architecture and land surveying examinees in their endeavors.* In order to achieve this goal, it is imperative that our committee step forward with vigor.

The rates and corresponding advertising space are listed below. Please mark the advertisement size you wish to purchase and return the bottom portion with a copy of your camera-ready advertising layout on or before **June 30, 2010** in order to give us ample time for final printing and may be distributed or before the "golden day".

We look forward to your participation. Thank You very much for your support.

Sincerely,

Tony Kim, A.I.A.
Chairman, Memorabilia Committee

Hermenegildo "Jun" C. Moguel, R.A.
Chairman, PEALS Golden Jubilee Committee

To: PEALS Golden Committee

I would like to reserve a space in the PEALS Board 50th anniversary memorabilia.

_____	Center Page (color)	\$1200.00
_____	Back Cover (color)	\$ 600.00
_____	Inside Front cover (color)	\$ 500.00
_____	Inside Back Cover (color)	\$ 500.00
_____	Full Page	\$ 400.00
_____	Half Page	\$ 250.00
_____	Quarter Page	\$ 150.00

Advertiser: _____
(Print)

Authorized by: _____
(Print & Signature) Date

Solicited by: _____

(Please make check payable to PEALS Board Golden Jubilee)

NOTICE

To: Professional Engineers, Architects, Landscape Architects and Land Surveyors

RE: Advertisement — Professional Service

Hafa Adai! Are you worried about placing an advertisement in the PEALS Golden Jubilee memorabilia? We would like to clarify any misconceptions concerning advertisement of professional engineers, architects, landscape architects and land surveyors.

The registration law does not prohibit you from advertising. Section 6.A of the Rules of Professional Conduct or Code of Ethics, states that the Engineer, Architect, Landscape Architect and Land Surveyor shall not advertise his professional services but may utilize the following means of identification:

- (1) Business Cards. The information displayed must be restricted to name of individual, firm name, address, telephone number, appropriate symbol, name of principal participants and the fields of practice in which the firm is qualified, location map, foreign language translation of the above and professional organization.
- (2) Sign on equipment , offices and at the site of project s for which he renders services . .
- (3) Brochures, letterheads and other factual representations of experience, facilities, personnel and capacity to render service, providing the same are not misleading relative to the extent of participation . . .
- (4) Listings in the classified section of telephone directories, . . .

In essence, you may still advertise provided you do not use exaggerated statements of your qualifications

As always, we appreciate your support of the PEALS Golden Jubilee!